



# INFORMATION LITERACY AND DEMOCRACY CONFERENCE 2020

The Role of Information Professionals for Civic  
Development in Bosnia and Herzegovina (ILI-Doc)

IDS  
SA  
2020

# AGENDA

# OPENING SESSION

Moderators: Emir Vajzović, Mario Hibert (University of Sarajevo),  
Thomas Mandl (University of Hildesheim)

**9:00** / Welcome note

**9:10 – 9:30 Introduction:**

About the Project Information Literacy and Democracy  
(IDE) / Thomas Mandl, Joachim Griesbaum, Daphné  
Çetta, University of Hildesheim

**9:30 – 9:45 Information and Media Literacy at University of  
Sarajevo** / Emir Vajzović, Mario Hibert, University of  
Sarajevo

**9:45 – 10:15 Keynote: DIGITAL LEARNING AND INFORMATION  
PROFESSION** / Petar Jandrić, University of Zagreb

**BREAK (chat rooms) (10:15 – 10:30)**

# SESSION I | STRATEGIC

10:30 – 10:50 / Siniša Šešum, UNESCO

10:50 – 11:10 / Sanja Kabil, UNICEF

11:10 – 11:30 / Željka Šulc, OSCE

Discussion and Break Rooms (11:30 – 12:00)

# SESSION II | TACTICAL

- ▶ 12:00 – 12:20 / Milijana Mičunović, Snježana Stanarević Katavić, University of Osijek
- ▶ 12:20 – 12:40 / Lejla Turčilo, Lamija Silajdžić, University of Sarajevo
- ▶ 12:40 – 13:00 / Amelie Beutel, University of Hildesheim  
Emina Adilović, University of Sarajevo

**BREAK (13:00 – 13:30)**

- ▶ 13:30 – 13:50 / Ana Milojević, University of Belgrade
- ▶ 13:50 – 14:10 / Nataša Ružić, University of Podgorica
- ▶ 14:10 – 14:30 / Larisa Kafedžić Kasumagić, University of Sarajevo

**BREAK (Break Rooms Discussions) (14:30 – 15:00)**

# SESSION II | TACTICAL

- ▶ 15:00 – 15:20 / Lejla Hajdarpašić, Džejla Khattab,  
University of Sarajevo
- ▶ 15:20 – 15:40 / Saša Madacki, University of Sarajevo
- 15:40 – 16:00 / CLOSING REMARKS

**ABOUT | ID  SA**  
**2020**

#IDESA2020


## Information Literacy and Democracy: The Role of Information Professionals for Civic Development in Bosnia and Herzegovina (ILI-Doc)

In the online IDESA Conference on 4th December 2020, we want to highlight various aspects of information and media literacy with particular emphasis on the role of information professional for civic development in Bosnia and Herzegovina.

Despite the increasing development of new technologies and the growing role played by media in society, there is no adequate government action nor public discussion in Bosnia and Herzegovina on issues related to media and information literacy as basic requirement for civil discourse and consequently for democratic processes.

In the education sector, insufficient negligible attention is dedicated to the development of MIL skills in curricula. Teachers do not have adequate skills in the area of MIL education nor the possibility to access quality teachers' training. However, there are several examples of a new approach to education that show that changes in perceptions occur. This conference should serve as capacity building forum for educators, information professionals, students etc. especially those who are focused on current curricular reforms at all levels of





governance but also a broad user communities interested in transferring MIL knowledge and skills.

Free press, access to information and trust in media is what makes democracy stable and functioning. Consequences of current destabilization of democracy, labelled post-democracy (Stalder, 2018), “dramatically widening the distance between technical systems and social organization as if, negotiation between them appearing to be impossible, their final divorce seem inevitable” (Stiegler 2009, p. 3). Understanding of the digital condition prior the rising focus to our digital competencies as well as upgrading abilities to navigate information and media landscape (without succumbing to the pitfalls of networked manipulation) is usually seen as the multi-faceted skill set indispensable for netizens to actively shape their lives. Being the grand design of technological mind Internet as the “architecture of innovation” (Lessig, 2002) should be continually discussed especially in terms of accelerated development and transformation of digital learning in which information professionals dwell. In other words, “we need to design for freedom, a freedom that actively undermines the technological pressures to lead a predictable life” (Lovink 2019, p. 40).

# PARTICIPANTS

# THOMAS MANDL

University of Hildesheim

OPENING SESSION

09:10 – 09:30



**Thomas Mandl** studied information and computer science at the University of Regensburg and at the University of Illinois at Champaign/Urbana. He worked as a research assistant at the Social Science Information Centre in Bonn, Germany and is currently Associate Professor at the University of Hildesheim in Germany where he is teaching in the programme International Information Management. He received a doctorate degree and a post doctoral degree from the University of Hildesheim. His research interests include information retrieval, human-computer interaction and internationalization of information technology.



# JOACHIM GRIESBAUM

**University of Hildesheim**

**OPENING SESSION**

09:10 – 09:30

**Joachim Griesbaum** teaches in the fields of information management, knowledge management, computer mediated communication, e-learning and online marketing. The main focus of his research is information behavior, e-learning, and online marketing. In the context of information literacy he is currently conducting projects on "Information literacy and democracy", "Intercultural perspectives on information literacy", and "Information literacy in rural areas".

# DAPHNÉ ÇETTA

University of Hildesheim

OPENING SESSION

09:10 – 09:30



**Daphné Çetta** finished Information Management and International Information Management Studies. Since 2019 she is Research Associate at University of Hildesheim. Her fields of research are primarily measuring and fostering information literacy, and information behaviour. She is currently working within the project "Information Literacy & Democracy"(IDE).



# EMIR VAJZOVIĆ

University of Sarajevo

OPENING SESSION

09:30 – 09:45

**Emir Vajzović** is Assistant Professor at Security and Peace Studies Department and Head of the Institute for Social Sciences Research of the Faculty of Political Sciences, University of Sarajevo. He graduated B.A. in Communications and B.A. in Criminal Justice, M.A. in Human Rights and Democracy (University of Bologna and University of Sarajevo) and PhD in Political Sciences from Faculty of Political Sciences Sarajevo. Vajzović has cumulatively over 20 project-years of experience as project manager and /or head researcher. In research and academic work, he applies an interdisciplinary approach in understanding the complexities of the digital transformation of society, education, media, politics, human rights, security, hybrid asymmetric cyber threats; and its implication to education, democracy and security.

# MARIO HIBERT

University of Sarajevo

OPENING SESSION

09:30 – 09:45



**Mario Hibert** is Associate Professor at the Department of Comparative Literature and Librarianship, Faculty of Philosophy, University of Sarajevo. He holds a doctoral degree in information and communication sciences, Faculty of Humanities and Social Sciences, University of Zagreb, Croatia; and has a Master's Degree in Human Rights and Democracy from the Center for Interdisciplinary Postgraduate Studies, University of Sarajevo and University of Bologna. He is actively involved in EU/UNESCO's project „Building Trust in Media in South East Europe and Turkey“ (2017- 2019) implemented by the Institute for Social Research at the University of Sarajevo, Faculty of Political Sciences.



# PETAR JANDRIĆ

University of Zagreb

OPENING SESSION

09:45 – 10:15

**Petar Jandrić** is a Professor at the University of Applied Sciences in Zagreb (Croatia), Visiting Professor at the University of Wolverhampton (UK), and Visiting Associate Professor at the University of Zagreb (Croatia). His research interests are focused to the intersections between critical pedagogy and information and communication technologies. Research methodologies of his choice are inter-, trans- and anti-disciplinarity. He writes, edits and reviews books, articles, course modules and study guides, serves in editorial boards of scholarly journals and conferences, participates in diverse projects in Croatia and in the United Kingdom, regularly publishes popular science and talks in front of diverse audiences. His major current projects are focused to collaborative research and editing.



SESSION I

10:30 – 10:50

**ŽELJKA  
ŠULC**

OSCE



**SINIŠA  
ŠEŠUM**

UNESCO

**SANJA  
KABIL**

UNICEF





# MILIJANA MIČUNOVIĆ

**University of Osijek**

**SESSION II**

12:00 – 12:20

**Milijana Mičunović** (born and raised in Osijek) after finishing college spent a year working at City and University library before ‘going back’ to University. Today she works at the Department of Information Sciences, Faculty of Humanities and Social Sciences. She teaches different courses [from (history of) communication to human-technology interaction], likes to work with students, and some of her professional interests are human-technology interaction, digital anthropology and communication.

# SNJEŽANA STANAREVIĆ KATAVIĆ

University of Osijek

SESSION II

12:00 – 12:20



**Snježana Stanarević Katavić** (born 1982 in Osijek, Croatia) graduated at Faculty of humanities and social sciences in Osijek majoring in Croatian language and literature and librarianship. From 2007. she has been employed at the Department of information sciences at the Faculty of humanities and social sciences in Osijek where she teaches courses related to information literacy, human information behavior and information sources and services. Her research interests include human information behavior, health information seeking, information literacy and credibility judgement of information.



# LEJLA TURČILO

University of Sarajevo

SESSION II

12:20 – 12:40

**Lejla Turčilo** is a full time professor at the Department of Communication Science/Journalism at the Faculty of Political Science, University of Sarajevo. She has published three authored books, three co-authored books, as well as one manual and five research publications in the field of media and communication. More than forty scientific and professional papers she authored were published in Bosnia and Herzegovina, Serbia, Croatia, Montenegro, France, Belgium, Germany, USA and Colombia. She is the head of the Center for Lifelong Learning at the Faculty of Political Sciences of the University of Sarajevo and the head of the Department of Communication Science/ Journalism.

# LAMIJA SILAJDŽIĆ

University of Sarajevo

SESSION II

12:20 – 12:40



**Lamija Silajdžić** completed bachelor and masters studies at the Department of Communication, Faculty of Political Science University of Sarajevo. She won two awards “Golden Badge of the University of Sarajevo” as the best student of the Faculty of Political Sciences in both BA and MA studies. She has started PhD studies in 2016/2017. She currently works as a senior assistant at the Department of Communication, Faculty of Political Science University of Sarajevo. She has participated and exhibited at several domestic and international conferences and seminars. She also worked as a project assistant and researcher in several domestic and international projects, and published a respectable number of professional and scientific papers in reference journals. Prior to her election as an assistant, she worked as a journalist in the Information Program of the Radio-Television of Bosnia and Herzegovina.



# EMINA ADILOVIĆ

University of Sarajevo

SESSION II

12:40 – 13:00

**Emina Adilović** (born 1995 in Zenica, BiH) has recently completed a master's in Comparative Literature and Information Science. From 2017 to 2018 she works for the publishing house University Press, and from 2018 to 2019 for Buybook d.o.o. She published theater, literary, film and reviews on the portals Pozorište.ba, Prometej.ba, Analiziraj.ba, Balkansmedia, Oslobođenje KUN, Preokret.info, EU-Monitoring.ba, PEN Centar and articles in the journals Behar, Bosniaca and Novi Izraz. Since 2019, she has been working as an information expert in the Media and Information Literacy project of the Faculty of Political Sciences in Sarajevo.

# AMELIE BEUTEL

University of Hildesheim

SESSION II

12:40 – 13:00



**Amelie Beutel's** interdisciplinary background is in information science, linguistics and sociology. Currently, she is taking a master's degree in International Information Management and working as a research assistant at the Department of Social Sciences at the University of Hildesheim. Her experience includes course work on information ethics, among other things, as well as a bachelor's thesis on data lakes as a data management concept which she conducted in collaboration with the department of IT Coordination and Organization at Bosch, a technology company.



# ANA MILOJEVIĆ

University of Belgrade

SESSION II

13:30 – 13:50

**Ana Milojević** is assistant professor at the Department for Journalism and Communication, Faculty of Political Sciences, University of Belgrade. She has a doctorate in political science (University of Belgrade, Faculty of Political Sciences) on a PhD in Changing the Role of Professional Communicators in the Information Society. At the Department for Journalism and Communication she teaches communication theory, media systems and comparative media systems. She has published in *Journalism: Theory, Practice and Criticism*, *Comunicar*, *Media Research* and participated in several domestic and international projects.



# NATAŠA RUŽIĆ

University of Podgorica

SESSION II

13:50 – 14:10



**Nataša Ružić** (born 1979 in Bar, Montenegro) graduated from the state University “Дружба народова” at the study program Journalism in Moscow in 2004. She completed her undergraduate studies with honours and continued her education on postgraduate studies at the same University. Her master’s paper was awarded the University Council diploma for scientific research work. She defended her PhD dissertation, titled: “Internet as a factor stimulating violence in the society” in November 2010 at the Faculty of Political Science in Podgorica. In September 2011, she was awarded the title of assistant professor for the following subjects: Introduction to Journalism, History of Journalism, Media in Crisis Situations, Journalism Ethics, and in March 2017 the title of associate professor.



# LARISA KAFEDŽIĆ KASUMAGIĆ

University of Sarajevo

SESSION II

14:10 – 14:30

**Larisa Kasumagić-Kafedžić** has been actively involved in peaceful upbringing, community youth development programs based on psycho-social support for war traumatized children, the philosophy of peace and nonviolence, and intercultural pedagogy for the past 25 years. She holds a MA in International Development and Education from Cornell University, USA, where she focused her research on the role of peace education and nonviolence in the post-war healing and recovery through the youth development programs. She earned her Ph.D. in English Language Pedagogy and Intercultural Education from Sarajevo University. She is an Associate Professor at the Department of English of the Faculty of Philosophy in Sarajevo, where she teaches various subjects within the field of teacher education, critical pedagogy, peace and intercultural pedagogies in foreign language and culture didactics.

# LEJLA HAJDARPAŠIĆ

University of Sarajevo

SESSION II

15:00 – 15:20



**Lejla Hajdarpašić** is Associate Professor at the Department of Comparative Literature and Information Sciences at Faculty of Philosophy, University in Sarajevo. She participated in many international, regional and national scientific conferences, trainings and projects. She published around forty scientific and professional articles, bibliographies, translations, reviews etc. Her scientific and professional interests are information literacy and Universal bibliographic control.

A black and white portrait of DžeJla Khattab, a woman with short, light-colored hair, smiling slightly. She is wearing a patterned top. The background is a blurred indoor setting. On the left side of the image, there is a partial view of a circular seal with the text 'UNIVERSITET U SARAJEVU' and 'FILIJA' visible.

# DŽEJLA KHATTAB

University of Sarajevo

SESSION II

15:00 – 15:20

**DžeJla Khattab** is Senior Teaching Assistant at the Department of Comparative Literature and Information Sciences at Faculty of Philosophy, University in Sarajevo and PhD candidate at the University of Zagreb. Her interest areas are knowledge organisation and information literacy.

# SAŠA MADACKI

University of Sarajevo

SESSION II

15:20 – 15:40



**Saša Madacki** is Head of Academic and Student Affairs at the University of Sarajevo, graduated from the Faculty of Philosophy at the Department of Comparative Literature and Librarianship. Currently is PhD student in Information Science at University of Zadar. He was engaged as a lecturer in Academic Writing at the Faculty of Political Science, invited lecturer in the field of documentation at the Danish Institute for Human Rights, lecturer in the field of information literacy at the Center for Interdisciplinary Postgraduate Studies, University of Sarajevo. Saša's previous experience include: Referral Archivist in Federal Archives of Bosnia and Herzegovina, Humanities Librarian at the State Archives of Bosnia and Herzegovina, Research Librarian at the Soros Media Centre, Theatre History Researcher at the National Museum of Literature and Theatre Arts.

# ABSTRACTS

**SESSION II**

12:00 – 12:20

# Misinformation, critical thinking and the role of information professionals

 [Watch video presentation online](#)

**Milijana Mičunović**  
**Snježana Stanarević Katavić**  
University of Osijek



## Abstract

Misinformation is not a new phenomenon. But this time in history, marked by almost uncontrollable influence of the technosphere and technocene, spreading misinformation becomes much easier. Certain prerequisites have become an enabling factor – the rise of attention economy and datafication, technological disruption of the public sphere, as well as the information wars against reality that lead to polarization and conformity of human mind. Though its originally decentralised, democratic and nonhierarchical nature supports healthy mental ecology, constructive public debates, and equal redistribution of power, lately Internet, together with the ecosystem of social media, has become an arena for constant manufacturing and spreading of misinformation, miscommunication and (online and offline) misbehaviours. This, eventually, reflects in the creation of polarized citizenry and emerging examples of the fall of the democracy. Some solutions to the system failure of our cognitive spaces and civil society are based on technological solutionism, some on stronger governmental control, while some emphasize the importance of education and training as ways to battle misinformation.

Ever since the misinformation epidemic became a public concern, the library profession has decisively joined the battle against it. When analysing reasons underlying the misinformation epidemic, much of the library and information science (LIS) literature outlines as the primary problem lack of information evaluation skills, and suggests that directing users to reliable resources and developing information literacy skills are the primary weapon with which to combat misinformation. However, the wealth of studies from social and cognitive psychology indicate that psychological and behavioural factors that contribute to the spread of misinformation may undermine LIS endeavours. Numerous studies show that misinformation is quite resistant to correction and once it is out there, it is likely to stick despite refutations. Assisting users to be prepared for skillful navigation through contemporary information landscape requires broadening the approach to user education by taking into account the psychology of misinformation.



**SESSION II**

12:20 – 12:40

# Media and Information Literacy in Bosnia and Herzegovina / Change of the Approach Towards Learning

 Watch video presentation online

**Lejla Turčilo**  
**Lamija Silajdžić**  
University of Sarajevo



## Abstract

Media and information literacy is still not seen as a key competence for contemporary society and 21st century life in Bosnia and Herzegovina. It is also not perceived through lifelong learning perspective. Systematic approach to development of media and information literacy in B&H society does not exist.

However, we advocate that media and information literacy, based on the principles of lifelong learning, is an umbrella competence that is assumed in a society that has undergone digital transformation, and expects the citizen to be sufficiently informed and educated to be a competent participant in democratic discourse, and as a proactive independent subject, constructively and responsibly make decisions and contribute to the knowledge society.

Horizontal and vertical integration of media and information literacy into the education system through a hybrid model of multicomponent integration is a feasible and sustainable process as an optimal model of public policy intervention. Competent ministries and institutes should create a stimulating framework for its implementation.

**SESSION II**

12:40 – 13:00

# Project Course on Information Ethics

 [Watch video presentation online](#)

**Emina Adilović**

University of Sarajevo

**Amelie Beutel**

University of Hildesheim



## Abstract

The video presentation of the "Project Course on Information Ethics" is about the collaboration of professors and students of the University of Hildesheim and the University of Sarajevo. The aim of the project is to identify teaching resources for Information Literacy to translate these from English into German and into Bosnian. The adaption to the local context will be discussed within the group to understand the limitations and consequences. After that, we will show the application of the CRAAP test on a concrete example. The goal of such evaluation is to localize the test and place it in the context of a specific country. Localization is important because it shows in what ways the CRAAP test for evaluating sources can be used and displayed.

**SESSION II**

13:30 – 13:50

# Media and Information Literacy Needs of the High Schools and Primary Schools Teachers

 Watch video presentation online

**Ana Milojević**  
University of Belgrade



## Abstract

We live in a very turbulent times and there are a lot of generational differences in obtaining skills of media and information literacy. Young generations are used to new ways of learning and acquiring knowledge. They multitask, they use visual expression and non-linear thinking. There are a lot of new challenges facing young people, so they need to gain new skills to be more proficient users in online environment. Teachers also face a lot of challenges, that were shown during COVID-19 pandemic and online teaching. Main problems teachers identified in online teaching were: communication problems, problems of access, of evaluation, information problems, organization problems and problems of motivation. Main skills and knowledge necessary for overcoming online teaching challenges are online social skills, methods and online tools for transfer of knowledge and for evaluation. Considering that teachers should be thinking about themselves as a facilitator of learning, all aspects of media and information literacy would be useful for them.

**SESSION II**

13:50 – 14:10

# Media Illiterate Society in Montenegro

 [Watch video presentation online](#)

**Nataša Ružić**  
University of Podgorica



## Abstract

Montenegro started the process of achieving media literacy of general high school students in the form of an elective subject in 2007. Thirteen years have passed, but progress in this field is not visible, despite the efforts of international organizations and the non-governmental sector to increase the level of media literacy through projects. Montenegro is still at the bottom of the Media Literacy Index, ranking 31st out of 35 countries in total.

It is clear that media literacy has an important role in development and life in a democratic society, and also influences activism that results from knowing the rights of citizens. However, the problems that Montenegrin society is facing leave little room for the citizens to think about their rights. Economic issues, high unemployment rates have resulted in families struggling to survive, while problems are also evident in the education system that focuses on memorizing facts rather than critical thinking. These factors prevent the development of an information and media literate society, which certainly reflects on the democratic processes in the country.



**SESSION II**

14:10 – 14:30

# Critical Pedagogy and Competence for Democratic Culture in Teacher Education Programs

 [Watch video presentation online](#)

**Larisa Kafedžić Kasumagić**  
University of Sarajevo



## Abstract

This paper will illustrate the application of new educational paradigms in teacher education curriculum and in the classroom teaching at the University of Sarajevo through specific intercultural contents and competences frameworks for democratic culture grounded in critical pedagogy theories and principles, peace pedagogies and humanistic beliefs. It is within the responsibility of higher education institutions who educate teachers to challenge their learners towards social transformation and to move not just their intellects, but also their hearts, their souls and their endeavors into personal and social acts of transformation and change. The presentation will provide a platform to discuss all the specific challenges, difficulties and rewards of using intercultural approach to foreign language/culture pedagogy in higher education and incorporating critical views of intercultural learning into the context specific teaching practice of teacher education curriculum.

**SESSION II**

15:00 – 15:20

# Open Educational Resources & Media and Information Literacy

 [Watch video presentation online](#)

**Lejla Hajdarpašić**  
**Džejla Khattab**  
University of Sarajevo



## Abstract

Academic librarians have taken a central role in raising awareness, developing support collections and services, advocating for policy, as well as maintaining the infrastructure to support the shift to Open access (OA). The phenomenon of Open educational resources (OER) is introduced as part of a broader trend towards participatory innovation processes and open access to knowledge. In higher education institutions, OER as „teaching, learning or research materials that are in the public domain or released with intellectual property licenses that facilitate the free use, adaptation and distribution of resources,, (UNESCO, 2012) and information literacy complement each other. Academic librarians deliver, manage OER, and provide instructions about different OER issues. In this regard, our presentation focuses on the lack of discussion in the B&H scientific and professional literature about the role of academic librarians in the context of OER adoption and promotion, as well as strong connections between OER and information literacy. It is argued that librarians play multiple roles in OER including promoting awareness, access and use of OER. Finally, we present suggestions for facilitating adoption of OER practices and design of institutional policies and regulations, which will hopefully serve as a basis for the development of an OER community, initiated by academic libraries in B&H academic environment.

**SESSION II**

15:20 – 15:40

# Media and Information Literacy at the University of Sarajevo/ MOOC

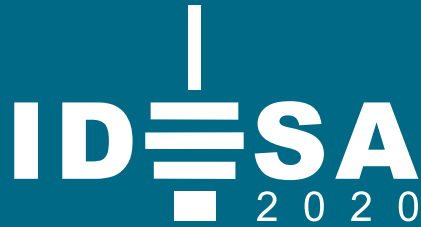
 [Watch video presentation online](#)

**Saša Madacki**  
University of Sarajevo



## Abstract

Presentation contains elements of systemic action regarding implementation of Media and Information Literacy Programme at the University of Sarajevo at university level as twofold programme: lifelong learning programme for gaining essential skills for 21st century for students and teachers, as well as certified programme (curricular and extracurricular amounting to 3 ECTS credits).



## Organising committee

Emir Vajzović (University of Sarajevo)

Mario Hibert (University of Sarajevo)

Thomas Mandl (University of Hildesheim)

Joachim Griesbaum (University of Hildesheim)

Lamija Silajdžić (Institute for Social Science Research, University of Sarajevo)

Jasmin Hasanović (Institute for Social Science Research, University of Sarajevo)

Emina Adilović (Institute for Social Science Research, University of Sarajevo)

Sanel Huskić (Institute for Social Science Research, University of Sarajevo)

Džejla Khattab (Faculty of Philosophy, University of Sarajevo)

## Programme committee

Emir Vajzović (Faculty of Political Sciences, University of Sarajevo)

Mario Hibert (Faculty of Philosophy, University of Sarajevo)

Thomas Mandl (University of Hildesheim)

Joachim Griesbaum (University of Hildesheim)

Daphné Çetta (University of Hildesheim)

Sead Turčalo (Faculty of Political Sciences, University of Sarajevo)

Sarina Bakić (Faculty of Political Sciences, University of Sarajevo)

Tatjana Aparac Jelušić (University of Osijek)

**DAAD**

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