

## Joint MA in Political Science: Integration and Governance

### Module: International Relations

### Course: European Cultural Policy

<b>Course Title</b>	European Cultural Policy		
<b>Course Number</b>			
<b>Module</b>	European Integration		
<b>Type of Courses</b>	Seminar		
<b>ECTS credits</b>	6		
<b>Number of teaching hours</b>	30		
<b>Lecturers</b>	Prof. Sarina Bakić, Ph. D.		
<b>Assistant lecturers</b>			
<b>Department</b>	Faculty of Political Science, Department of Political Science UNSA		
<b>Curricula</b>	euroPS	Political Science	
<b>mandatory/elective</b>	<u>elective</u>	elective	
<b>Entry level criteria</b>	-		
<b>Recommended for semester</b>	3		
<b>Course description</b>	<p>This elective course aims to acquaint students with the European cultural policies – represented in Council of Europe and European Union. During this course, we will analyze and systematize the theoretical foundations of cultural policy. Based on the specific theoretical frames, students will be able to identify, systematize, and classify major elements of cultural policy of EC and EU. The main focus will be on institutional actors, legal acts and procedures related to forming of European cultural policy. This course aims to strengthen sensibility towards the applicative character of European cultural policies such as unity and diversity, language issues, minority rights, etc. At the same, this course should awaken discussions related to the question: what is European cultural identity today.</p>		
<b>Intended learning outcomes</b>	<p>After the successful completion of classes, students will develop the following knowledge, skills, and competencies:</p> <ul style="list-style-type: none"> <li>• Students will understand the importance of culture and cultural policies,</li> <li>• Students will understand the basic principles of EU and EC cultural policies,</li> <li>• Students will analyze and understand political and social influence of culture,</li> <li>• Students will understand mechanisms of cultural policy in particular EU and EC,</li> <li>• Students will be gain and present a critical approach towards European cultural policy especially related to the issues of cultural identities in the contemporary Europe</li> </ul>		

<b>Contribution of this course to the learning outcomes of the module (or program)</b>	<b>Understanding and demonstrating basic European cultural values</b>										
<b>Expected prerequisite knowledge</b>	Fundamental knowledge on culture and politics.										
<b>Assessment methods</b>	<table border="1"> <thead> <tr> <th><b>Activity</b></th> <th><b>Percentage</b></th> </tr> </thead> <tbody> <tr> <td>Research paper on cultural policy. Students will present their papers.</td> <td>30%</td> </tr> <tr> <td>Case Study – group work Students will present their case studies.</td> <td>30%</td> </tr> <tr> <td></td> <td>20%</td> </tr> <tr> <td><b>Total</b></td> <td><b>100 %</b></td> </tr> </tbody> </table>	<b>Activity</b>	<b>Percentage</b>	Research paper on cultural policy. Students will present their papers.	30%	Case Study – group work Students will present their case studies.	30%		20%	<b>Total</b>	<b>100 %</b>
<b>Activity</b>	<b>Percentage</b>										
Research paper on cultural policy. Students will present their papers.	30%										
Case Study – group work Students will present their case studies.	30%										
	20%										
<b>Total</b>	<b>100 %</b>										
<b>Specific requirements</b>											
<b>Pre-Conditions for examination</b>	Submitted: <ul style="list-style-type: none"> <li>● Research paper and case studies,</li> <li>● Presentations that will encourage and extend students' critical thinking and creativity.</li> </ul>										

<b>Teaching methods</b>	Teaching activities and assessment methods together:					
	Assignment / Activity	Teaching activity	Workload	Assessment activity	Assessment criteria	Percentage of final grade
	Ex cathedra	Ex cathedra	30	Class attendance	List of class attendance (at least 80%)	Basic requirement
	Groupwork I	The general guidance for group work and literature in Moodle	40	Group work and discussions	Finished all weekly tasks for the first part of the research	30%
	Groupwork II	The general guidance for group work and literature in Moodle	40	Group work and discussions	Finished all tasks for the diplomatic cultural actions	30%
	Presentations of the groupwork I	The general guidance for presentation in Moodle	20	Presentation of the papers	Finished presentation	20%
	Presentations of the Groupwork II	The general guidance for presentation in Moodle	20	Presentation of the group case studies	Finished presentation	20%
<b>Total</b>		<b>150 h<sup>1</sup></b>		<b>100 %</b>		
<b>Course content</b>	<ol style="list-style-type: none"> <li>1. Introduction and Theoretical Foundations to what is Cultural Policy</li> <li>2. Contemporary Relations between State and Culture?</li> <li>3. Cultural Policies/Main Elements and Characteristics: EC and EU</li> <li>4. Strategies and Implementations Related to Demonstration of European Values and Principles through Culture and Art</li> <li>5. Main Legal Acts on European Cultural Policies</li> <li>6. Intercultural Dialogue and Social Cohesion Strategies</li> <li>7. European Capitals of Culture</li> <li>8. Unity in Diversity – philosophical, sociological and political contexts</li> <li>9. Cultural Identities between Recognition and Validation</li> <li>10. Europe as Cultural Challenge</li> <li>11. Case Studies</li> </ol>					
<b>List of contents/topics</b>	<i>Topic</i>			<i>Required reading</i>		
	1. Introduction and Theoretical Foundations to what is Cultural Policy			<ul style="list-style-type: none"> <li>● Miller, T. &amp; Yudice, G. (2002) Cultural Policy. London: Sage</li> </ul>		

<sup>1</sup> based on [EXCT-CP \* 25], here 6 are assumed

	<p>2. Contemporary Relations between State and Culture?</p>	<ul style="list-style-type: none"> <li>• Miller, T. &amp; Yudice, G. (2002) Cultural Policy. London: Sage</li> </ul>
	<p>3. Cultural Policies/Main Elements and Characteristics: EC and EU</p>	<ul style="list-style-type: none"> <li>• Frederick van der Ploeg, The Making of Cultural Policy: A European Perspective, CESIFO WORKING PAPER NO. 1524, 2005,</li> </ul>
	<p>4. Strategies and Implementations Related to Demonstration of European Values and Principles through Culture and Art</p>	<ul style="list-style-type: none"> <li>• Frederick van der Ploeg, The Making of Cultural Policy: A European Perspective, CESIFO WORKING PAPER NO. 1524, 2005,</li> </ul>
	<p>5. Main Legal Acts on European Cultural Policies</p>	<ul style="list-style-type: none"> <li>• Frederick van der Ploeg, The Making of Cultural Policy: A European Perspective, CESIFO WORKING PAPER NO. 1524, 2005,</li> </ul>
	<p>6. Intercultural Dialogue and Social Cohesion Strategies</p>	<ul style="list-style-type: none"> <li>• Monica Sassatelli, Becoming Europeans, Cultural Identity and Cultural Policies, Palgrave Macmillan, 2009;</li> </ul>
	<p>7. European Capitals of Culture</p>	<ul style="list-style-type: none"> <li>• Annabelle Littoz-Monnet, The European Union and Culture: Between Economic Regulation and European Cultural Policy, 2007. Manchester University Press</li> </ul>
	<p>8. Unity in Diversity – philosophical, sociological and political contexts</p>	<ul style="list-style-type: none"> <li>• Monica Sassatelli, Becoming Europeans, Cultural Identity and Cultural Policies, Palgrave Macmillan, 2009;</li> </ul>
	<p>9. Cultural Identities between Recognition and Validation</p>	<ul style="list-style-type: none"> <li>• Monica Sassatelli, Becoming Europeans, Cultural Identity and Cultural Policies, Palgrave Macmillan, 2009;</li> </ul>

	10. Europe as Cultural Challenge	<ul style="list-style-type: none"> <li>Annabelle Littoz-Monnet, <i>The European Union and Culture: Between Economic Regulation and European Cultural Policy</i>, 2007. Manchester University Press</li> </ul>
	11. Case studies	
<b>Mandatory literature</b>	<ul style="list-style-type: none"> <li>Frederick van der Ploeg, <i>The Making of Cultural Policy: A European Perspective</i>, CESIFO WORKING PAPER NO. 1524, 2005,</li> <li>Miller, T. &amp; Yudice, G. (2002) <i>Cultural Policy</i>. London: Sage</li> <li>Monica Sassatelli, <i>Becoming Europeans, Cultural Identity and Cultural Policies</i>, Palgrave Macmillan, 2009;</li> <li>Enrique Banús, <i>Cultural Policy in the EU and the European Identity</i>, in: <i>European Integration in the 21st Century: Unity in Diversity?</i> Edited by: Mary Farrell, Stefano Fella &amp; Michael Newman,</li> <li>Annabelle Littoz-Monnet, <i>The European Union and Culture: Between Economic Regulation and European Cultural Policy</i>, 2007. Manchester University Press</li> </ul>	
<b>Optional literature</b>	<ul style="list-style-type: none"> <li>Dave O'Brien, <i>Cultural Policy Management, Value &amp; Modernity in the Creative Industries</i>, Routledge, 2014</li> <li>Robbins, L.C. (1963), "Arts and the state", 53-72 in: Lionel C. Robbins (ed.), <i>Politics and Economics: Essays in Political Economy</i> (Macmillan, London).</li> <li>Bontick, Irmgard; Angerer, Marie-Luise. <i>Comparative Study on Methods of Evaluation of Cultural Policy Measures in Europe</i>. UNESCO, MEDIACULT, Paris-Vienna, 1990.</li> <li>d'Angelo, M.; Vespertini, P. <i>Cultural policies in Europe. A comparative approach</i>. Council of Europe, Strasbourg, 1998.</li> <li>Ana Triandafilidu and Ulrike Hana Majnhof (eds.), <i>Transkulturalna Europa: kulturna politika u Evropi koja se mijenja</i>, Beograd: Clio, 200;</li> <li>Studies and documents on cultural policies, 1969-1987, UNESCO, UNESCO Digital Library</li> <li>Betül Önay Dogan, Derya Gül Ünlü, <i>Handbook of Research on Examining Cultural Policies through Digital Communication</i>, Igi Gopal, 2019</li> </ul>	
<b>Scheduled dates</b>	TBA	

**Additional Information**  
(supplementary issues,  
related topics, additional  
learning opportunities  
associated with the course)